



Verrazano Exterminating Corporation's **Verrazano Green Pest Management**

Verrazano Exterminating Corporation Achieves Green Shield Certification for its Verrazano Green Pest Management service

Verrazano Exterminating Corporation has achieved Green Shield Certification of its Verrazano Green Pest Management Service, offering customers in New York City and the tri-state areas another green option for pest management. The company underwent a rigorous, 63-point on-site evaluation to earn the credential offered by the IPM Institute of North America, Inc.

Verrazano Exterminating was founded in 1983 and has been practicing the basic tenets of Integrated Pest Management (IPM) since the company's inception. IPM is an effective pest management approach that pairs common sense strategies, such as sealing cracks and crevices that allow pests entrance to buildings, with advanced knowledge of pest biology to combat infestations.

Verrazano Exterminating technicians are trained to focus on using physical, mechanical and biological controls before resorting to pesticide applications. "More recently," confirmed owner Erroll White, "the technicians have begun to educate customers and, through their cooperation and involvement, we have been able to greatly reduce the amount of chemicals used."

Verrazano's IPM service has been especially successful in the area of schools, day care facilities and hospitals in which facilities they have been able to eliminate, or nearly eliminate the usage of pesticides altogether, except in severe cases of infestation, confirms White. One of Verrazano's clients, the Three Villages School District in Long Island, NY implemented a strict IPM plan in 2008. Verrazano completed its two year pest management contract with the district without applying any pesticides.

In its efforts to offer a green alternative, Verrazano Exterminating is driven by its desire to provide services that protect the health and safety of its employees, while offering effective pest management.

Green Shield Certified is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the Institute's award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, as well as facilities other than schools.