



Pest control. Peace of mind.

GreenHow Pest Management

GreenHow Pest Management Achieves 100% GREEN SHIELD CERTIFIED Status, Offering Advanced IPM Pest Control Services

[GreenHow Pest Management](#) recently earned Green Shield Certification for its entire pest management division, becoming the third company to achieve 100% Green Shield Certification and the twentieth company to offer certified services nationwide. Residential and commercial customers in the Boston, Massachusetts metro area now have the option to choose a provider that ensures an effective, preventative approach to pest management.

Founded in 2005 by Sean and Lauren Greenhow, the Newton-based company has been dedicated to an Integrated Pest Management (or IPM) philosophy since its inception. “Our advanced IPM (or green) approach utilizes exclusion, sanitation and corrective measures as the primary means of defense. Targeted low impact treatments are used only if necessary and are usually sealed up or in inaccessible cracks crevices or voids,” explained Lauren Greenhow, GreenHow’s general manager. Lauren’s experience as an entrepreneur (she previously launched a successful IT staffing company), gardener and florist help her assist with both the pest management as well as the landscape services GreenHow offers.

To solve complex rodent issues at urban restaurants, like those in Harvard Square and other parts of metro Boston, GreenHow relies heavily on rodent exclusion and trapping and removal practices. They also work with customers to improve cultural practices such as sanitation and trash management. In one particularly difficult job where the basement of a building had a large, well-established rodent population, GreenHow used pest exclusion to get effective, long-lasting results. “We had to use a few dozen door sweeps, cement, fireblock and 50 feet of copper mesh, but we were able to solve the problem and keep the rodents out,” states Sean Greenhow, the President of GreenHow. Sean is an Associate Certified Entomologist, one of 226 professionals to earn this distinction, holds an MBA and has had years of experience working in the field.

“Advanced Integrated Pest Management requires diagnosing infestations and their causes rather than reacting to them with treatments,” states Dr. Thomas Green, president of the non-profit IPM Institute of North America. Dr. Green performed

GreenHow's required Green Shield Certified site evaluation which involved a rigorous on-site visit, including staff interviews, record reviews, inventory and vehicle inspections and observing technician performance at customer locations. "GreenHow Pest Management uses protocols that determines why a problem is occurring and solves it, rather than relying on potentially dangerous chemical measures," Dr. Green continues.

Green Shield Certified is an independent, non-profit certification program that promotes practitioners of effective, prevention-based pest control while minimizing the need to use pesticides. Green Shield Certified is operated by the IPM Institute of North America, a non-profit organization recognized by the U.S. Environmental Protection Agency for its expertise and accomplishments in promoting integrated pest management.