



Pest control. Peace of mind.

Environmentally Sound, Inc.

Environmentally Sound, Inc. is now the first 100% Green Shield Certified service provider in New York

Environmentally Sound, Inc. has earned Green Shield Certification, the fourth provider in the nation to achieve this third-party credential for their entire company and the first in New York. Customers in New York City now have the option of choosing services offered by the newly certified Environmentally Sound, ensuring less toxic pest control. The credential is offered by the independent, non-profit IPM Institute of North America, which verifies company performance using a rigorous, on-site evaluation that examines 63 separate aspects of the pest control service.

Known affectionately as “E. Sound” to its customers, Environmentally Sound was founded in 1992 by Jeffrey Woods and has been serving localities within New York State for over seventeen years. Mr. Woods started working in pest control as a technician and felt a need to move away from conventional pest control upon founding his own company. Environmentally Sound believes in protecting its clients, employees and the environment’s health by using chemicals only when needed, after first deploying the least toxic options.

Environmentally Sound, Inc. is committed to the principles of Integrated Pest Management, or IPM, serving as a positive role model for its community as well as the pest control industry at large. Environmentally Sound feels it is important to always communicate with the client about prevention and consistently strives to refine its exclusionary techniques. The company’s “green” approach is effective, using inspection, monitoring and proper identification to determine the root cause of pest problems and find a solution.

“Environmentally Sound became a 100% Green Shield Certified company because we want to show everyone our dedication to being responsible, well-informed, and a role model towards a greener future for all,” stated Zerlina Flores, Environmentally Sound’s operations manager. “We take much pride in being the first company in New York to achieve 100% certification, and plan to remain certified for many years to come.”

Jeffrey Woods recalls with pride one occasion in which Environmentally Sound succeeded in dealing with a rodent problem through exclusion techniques. “I inspected the entire building and found numerous points of entry. I installed

screens on the windows, sealed pipe penetrations in the basement, and installed door sweeps,” Woods said. “The super called me back and commended my efforts. They had happy tenants and would have to incur weekly charges to remediate the problem with their previous provider, which they could now forgo. This is the E.Sound way of doing business. We provide long term solutions with the least toxic methods, and strive to assist our customers in the most economically feasible manner.”

According to Dr. Thomas Green, president of the non-profit IPM Institute of North America, “Determining why a problem is occurring and solving it, rather than relying on potentially dangerous chemical measures, is how problems are permanently resolved. Environmentally Sound, Inc. follows protocols approved by our program that encourage the resolution of problems at their root.”

Green Shield Certified (www.greenshieldcertified.org) is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the Institute’s award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, as well as facilities other than schools.