



Pest control. Peace of mind.

Ehrlich Pest Control GREEN PROGRAM

Ehrlich Pest Control in Albany, New York has earned Green Shield Certification for its new green pest control program. Serving customers from Plattsburg to Kingston and from Pittsfield to Utica, the Post Road location is the first pest control provider in the region to earn this distinction.

“Ehrlich passed a rigorous evaluation that included interviewing management and field staff, visiting customers and reviewing customer account records, inventory and vehicles,” reports Dr. Thomas Green, entomologist and president of the independent IPM Institute of North America. The Institute offers the Green Shield Certified credential to companies nationwide that meet a high standard for Integrated Pest Management, or IPM.

IPM means focusing on why pests are there and correcting the cause rather than treating the symptom. “Pests are after food, water and shelter,” Green continues. “Breaking that triangle is the key to long term control with a minimum of pesticides. More and more facility managers and others are deciding to go green for pest control because it works and it’s a great fit with their overall effort to improve the environment including recycling, energy conservation and green cleaning.”

Ehrlich’s clients appreciate the company’s approach. “One of the school systems we service had been fogging the school with insecticide every other week,” according to Joe Holocheck ACE, Ehrlich technical trainer who has been with the company for 13 years. “We offered them alternatives, and they were very relieved to learn they didn’t have to continue fogging.”

In another situation, a hardware distribution center was experiencing pest problems connected with the pet food and bird seed they carried. As John Mazurek, district manager, recalled, “We recommended storing all the food products in one location within the building, and then focused on excluding pests from that location, solving the problem.”

Ehrlich operates under a strict protocol that requires inspection for pest activity and pest-friendly conditions first. “We hire technicians who are willing and able to work with the customer to solve the underlying problem – not just pull out the sprayer,” says Holocheck.

“The hiring and training regimen is among the best we have seen nationally,” reports Green. The company follows a 15-point hiring process including a personality profile and three separate interviews, followed by a formal 50-week training regimen including tests that must be passed before moving to the next step. “Ehrlich University” provides an on-line training program covering topics from basic safety to advanced IPM programs for specialty clients such as supermarkets.

Green Shield Certified is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the Institute’s award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, as well as facilities other than schools.

For over 80 years, Ehrlich Pest Control has provided commercial and residential pest control to customers throughout the Mid Atlantic.