



Pest control. Peace of mind.

BHB Pest Elimination GREEN PROGRAM

BHB Pest Elimination Achieves GREEN SHIELD CERTIFIED Status

BHB Pest Elimination in New York, New York has earned Green Shield Certification for its new BHB Green Pest Solutions program. Servicing the New York City metro area as well as Hudson and Essex counties in New Jersey, the new service is designed to meet the needs of clients seeking effective, preventive solutions to pest problems based on Integrated Pest Management, or IPM.

IPM is a common sense approach to pest control that focuses on why pests are present and correcting the cause rather than treating the symptom. “Pests are after food, water and shelter, so breaking that triangle is the key to long term control with minimal pesticide use,” explains Dr. Thomas Green, entomologist and president of the independent non-profit IPM Institute of North America.

Founded in 1969, the company learned the advantages of IPM well before the term was established according to Michael Broder, president of BHB Pest Elimination. “Through careful inspections to locate pest and their nesting sites, and exclusion to prevent future entry, we achieve amazing results.”

BHB Pest Elimination’s clients appreciate the company’s approach. “I was thrilled when one of our food service accounts requested we offer a Green Shield Certified service,” says Broder. “Their goal is to promote that they are a “green” establishment and are committed to ensuring all aspects of their operation are just as sustainable. It is very exciting to be able to join Green Shield Certified and offer environmentally-friendly services to our customers.”

More and more facility managers are deciding to go green for pest control because it works and it’s a great fit with their overall effort to improve the environment and human health, explains Green.

One of the company’s greatest successes using their IPM approach involved solving a major fruit fly infestation in a three-level restaurant in New York City. The establishment contacted Broder requesting technicians fog every night until the problem stopped. After explaining this chemical approach only eliminates some adults and the next day more flies would appear, the client was intrigued with an IPM approach.

Technicians began an intensive inspection locating all potential breeding areas and utilized steam heat in drains and enzymatic foam to break down organic matter which attracts flies.

“Very quickly fly levels decreased dramatically,” says Broder, “but some level still remained. We knew something was being missed. We inspected everywhere and finally found areas of missing grout between floor tiles that allowed moisture and organic matter to sit stagnant. A little grout and the fly issue was over. In a few days we achieved results without any pesticides that never would be achieved with multiple chemical applications.”

Green Shield Certified is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the Institute’s award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, facilities and IPM programs.